

BINTANG SEGARA IMAN

South Tangerang, Indonesia

Product & Portfolio | Investment Analyst & Educator

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PROFILE

Final Year Mathematics Student at Universitas Sebelas Maret (Completed Thesis Defense) passionate about the stock market, data, and technology products. Active trader and investor since high school across cryptocurrencies, stocks, and forex using technical analysis, fundamental research, and macro micro economic insight to manage my personal portfolio. Also experienced with data analysis, statistical methods, visualization, and programming from college studies. Currently building my career as product and portfolio management within the IT and enterprise communications industry.

EDUCATION

Universitas Sebelas Maret

August 2022 – Present

Bachelor's Degree in Mathematics | GPA: 3.32 / 4.00 | Completed Thesis Defense on 23 July 2026

- Relevant coursework: Exploratory Data Analysis, Statistical Analysis, Python Programming (Basic & Advanced), Database Management, Mathematical Statistics, Risk Model, Artificial Intelligence, Stochastic Processes, Financial Literacy.
- Thesis: Penerapan Kode QC-MDPC pada Kriptosistem McEliece (QC-MDPC codes in the McEliece cryptosystem).

WORK EXPERIENCE

PT Jasnita Telekomindo Tbk

April 2026 – Present

Product & Portfolio (Full-Time Contract) | On-site, Jakarta

- Manage and improve 10+ live products at an IT & enterprise communications company (cloud contact center, omnichannel, smart city, AI), including Toro AI (conversational agentic AI), Jasconnect, TOS Omnichannel, 112 Emergency Call, and Monday.com.
- Support a product portfolio serving 1,000+ enterprise clients, 25+ central government institutions, and 125+ regional governments, with 500+ million voice call minutes handled per year.
- Run market, customer, and competitor research to build pricing analyses, competitive benchmarks, and value propositions for clients including Bank Mandiri, Grab, BPJS Kesehatan, BPJS Ketenagakerjaan, Deloitte, and Kemendikdasmen.
- Maintain the product roadmap and catalog, and align product messaging across divisions.

Segara Composite

October 2025 – Present

Investment Analyst & Educator (Self-Employed)

- Teach macro and micro economic analysis, market trends, and core investment concepts to an internal community of 10+ members focused on IHSG.
- Publish general stock analyses of IDX listed companies built from public filings and market data, covering multiple instruments.
- Deliver educational posts and sessions, and coach members toward independent analysis and decisions.

Bankeyz.id

April 2024 – May 2025

Co-Founder

- Co-founder a store selling gaming electronics and PC accessories, reaching 2 digit millions of rupiah in monthly sales across 50+ orders.
- Selected products and managed procurement around market demand and technology trends.
- Ran budgeting, pricing, and profit monitoring, and handled customer support and after sales to protect store reputation.

Segara.Store

July 2019 – October 2022

Founder

- Founded and ran a store selling in game currency and mobile game top ups, serving 100+ customers with 2 digit millions of rupiah in monthly sales.
- Tracked market and in game economy shifts to optimize inventory, pricing, and profit.
- Secured transactions and kept customers returning as repeat buyers.

NFT Discord Communities

January 2022 – June 2022

Community Engagement & Moderation (Self-Employed)

- Provided paid account leveling across 20+ Discord servers, raising activity to secure NFT project whitelists for 5+ clients.
- Served as moderator for 2 NFT communities: enforced rules, ran discussions, and answered member questions.

PROJECT EXPERIENCE

Project Hub PT Inti Tunggal Persada Jaya

May 2026 – July 2026

Vibe Coder & System Designer, Project Hub (Internal Export, Import & Manufacturing Platform)

- Built an internal platform that runs export, import, and manufacturing projects from cost estimate (BOQ) through delivery note (Surat Jalan), putting costing, purchasing, in house factory, import, and warehouse teams on one shared dataset.
- Designed per item supply routing (Purchasing / Factory / Import) with a six level factory cost breakdown (B0 to B5), making every item traceable from source to warehouse while margin stays visible only to permitted roles.
- Linked inventory to delivery, only Ready to Deliver stock can ship, covering 100+ delivery notes a month, with stock recalculating automatically on returns and partial cancellations.
- Added an AI assistant and Excel auto cleanup that map messy price files to the right items and answer cost questions in plain language, backed by a shared library of 10,000+ standardized items and 8 permission roles with per feature view, create, edit, and delete rights.

Hibah MBKM UNS

August 2024 – January 2025

Logistic Coordinator, Internet of Things Based Hydroponic System

- Coordinated tools and materials for installing and running sensor based hydroponic modules in a partner village.
- Organized logistics for field activities, workshops, and training for 10+ local farmers, working on site with villagers and the project team.

ORGANIZATION

Election of HIMATIKA President 2022

October 2022 – November 2022

Committee Chairman

- Led the organizing committee from planning to execution across candidate registration, campaigns, and voting.
- Reported the process and results to the Mathematics academic community.

HIMATIKA FMIPA UNS

January 2023 – December 2023

Staff of Internal Relations

- Contributed to 20+ events across the organization, including leading as Event Coordinator for PORTAKA-HUT (planning, coordination, execution) and Logistics Staff & Technical Operator for STARFM Vol. X.
- Built and maintained relationships across the Mathematics academic community.

CERTIFICATIONS

- **Financial Markets**, Yale University
- **Investment Management**, University of Geneva
- **Investment Banking**, Wiley
- **Sekolah Pasar Modal Level 1, Level 2 & Lanjutan**, Indonesia Stock Exchange
- **Microsoft Excel, Word, And Power Point**, MySkill

SKILLS & ADDITIONAL INFORMATION

- **Data & Programming**: Python, VSCode, Minitab, Wolfram, Microsoft Office.
- **Markets & Finance**: TradingView, Stockbit, Investing.com.
- **Product & Work Management**: Monday.com, Canva.
- **Languages**: Indonesian (native), English.