

BINTANG SEGARA IMAN

South Tangerang, Banten

Product & Portfolio | Investment Analyst & Educator

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PROFILE

Final year Mathematics student at Universitas Sebelas Maret learning about data analysis, statistical methods, mathematics, visualization, and programming from college studies. Run my own and collaboration hybrid stores when high school and college. Managing a personal portfolio across cryptocurrencies, stocks, and forex using technical analysis, fundamental research, and macro & micro economic insight. Currently working at an IT solution and communications company as product and portfolio used to work with the technical and non-technical.

EDUCATION

Universitas Sebelas Maret

August 2022 – Present

Bachelor's Degree in Mathematics | GPA: 3.32 / 4.00 | Thesis Defended on 23 July 2026

- Relevant coursework: Exploratory Data Analysis, Statistical Analysis, Python Programming (Basic & Advanced), Database Management, Mathematical Statistics, Risk Model, Artificial Intelligence, Stochastic Processes, Financial Literacy.
- Thesis: Penerapan Kode QC-MDPC pada Kriptosistem McEliece (QC-MDPC codes in the McEliece cryptosystem).

WORK EXPERIENCE

PT Jasnita Telekomindo Tbk

April 2026 – Present

Product & Portfolio (Full Time Contract)

- Product Owner for Toro AI end to end, setting strategy and positioning, building its identity and website, and owning product knowledge, roadmap, catalog, and messaging across divisions.
- Manage and improve 10+ live products across cloud contact center, omnichannel, smart city, and AI across a portfolio serving 1,000+ enterprise clients, 25+ central government institutions, and 125+ regional governments.
- Manage product roadmaps and strategy by running market, customer, and competitor research, building pricing analyses competitive benchmarks, defining client value propositions, and bridging sales with developer for new requirements.
- Manage partnerships end to end, maintaining existing partner relationships, finding and onboarding new partners, and coordinating joint products and integrations.
- Support solution architecture by joining technical discussions and presales meetings, mapping client needs to the right product combination, helping draft solution designs and proposals, and handing technical requirements to the tech team.

Segara Composite

October 2025 – Present

Investment Analyst & Educator (Self Employed)

- Teach macroeconomic and microeconomic analysis, market trends, and core investment concepts to an internal community of 10+ members focused on IHSG.
- Publish general stock analyses of IDX listed companies based on public filings and market data.
- Deliver educational posts and sessions, and coach members toward independent analysis and decisions.

Bankeyz.id

April 2024 – May 2025

Co Founder

- Founded a store with a partner selling gaming electronics and PC accessories, reaching 10+ million rupiah revenue in monthly sales across 50+ orders.
- Selected products and managed procurement based on market demand and technology trends.
- Managed budgeting, pricing, profit monitoring, customer support, and after sales to maintain customer satisfaction and store reputation.

Segara.Store

July 2019 – October 2022

Founder

- Founded and ran a store selling in game currency and mobile game top ups, serving 100+ customers with 5+ million rupiah revenue in monthly sales.
- Tracked market and in game economy shifts to optimize inventory, pricing, and profit.
- Maintained secure transactions and customer relationships to encourage repeat purchases.

Moonwolves (Alpha Wolf Yacht Club)

February 2022 – June 2022

Discord Community Moderator (Freelance)

- Moderated the Discord server of an NFT project with 5,000+ members, the main channel for holders, announcements, and support, enforcing server rules, clearing spam, and issuing warnings.
- Answered member questions and recurring FAQs, ran verification for new members, kept discussions active across channels, and coordinated with 10+ moderators based in different countries.

PROJECT EXPERIENCE

Project Hub PT Inti Tunggal Persada Jaya

May 2026 – July 2026

IT Business Analyst & Solutions Developer

- Conducted stakeholder discovery across costing, purchasing, factory, import, and warehouse teams; translated workflows and requirements into data models, user flows, and business rules, then built the BOQ to Surat Jalan internal platform on Replit using AI assisted application development.
- Designed item level supply routing (Purchasing / Factory / Import) and a B0 to B5 factory cost structure, enabling source to warehouse traceability and role based margin visibility.
- Defined inventory and delivery rules so only Ready to Deliver stock could ship across 100+ delivery notes a month, with automatic stock recalculation for returns and partial cancellations.
- Specified 8 permission roles plus an AI assistant and Excel cleanup process to match messy price files against 10,000+ standardized items.
- Designed Monday.com CRM and work management workflows across import, export, purchasing, and finance, including status automations, notifications, handoffs, and sales pipeline tracking.

Hibah MBKM UNS

August 2024 – January 2025

Logistic Coordinator, Internet of Things Based Hydroponic System

- Coordinated tools and materials for installing and running sensor based hydroponic modules in a partner village.
- Organized logistics for field activities, workshops, and training for 10+ local farmers on site.

LEADERSHIP & ORGANIZATION

Election of HIMATIKA President 2022

October 2022 – November 2022

Committee Chairman

- Led the organizing committee from planning to execution across candidate registration, campaigns, and voting.
- Reported the process and results to the Mathematics academic community.

HIMATIKA FMIPA UNS

January 2023 – December 2023

Staff of Internal Relations

- Contributed to 20+ events across the organization, including leading as Event Coordinator for PORTAKA-HUT (planning, coordination, execution) and Logistics Staff & Technical Operator for STARFM Vol. X.
- Built and maintained relationships across the Mathematics academic community.

CERTIFICATIONS

- **Financial Markets**, Yale University (Coursera)
- **Investment Management**, University of Geneva (Coursera)
- **Investment Banking**, Wiley (Coursera)
- **Sekolah Pasar Modal Level 1, Level 2 & Lanjutan** (Indonesia Stock Exchange)
- **Microsoft Excel, Word, and PowerPoint** (MySkill)

SKILLS & SOFTWARE

- **Professional Skills:** Product Management, Business Analysis, Requirements Analysis, Business Process Mapping, System Design, AI Assisted Application Development, Workflow Automation, Stakeholder Management.
- **Development & AI:** Python, Replit, VS Code, Claude Code, Codex, DeepSeek.
- **Markets & Finance:** Fundamental Analysis, Technical Analysis, TradingView, Stockbit, Investing.com.
- **Productivity & Design:** Monday.com, Microsoft Office, Canva.
- **Languages:** Indonesian (Native), English.